



Join the Hep Free NYC Communications Committee to raise awareness, share stories, and connect people with life-saving information and care. This document describes the Hep Free NYC Communications Committee and provides an overview of the opportunities and responsibilities of committee membership.

What is the Hep Free NYC Communications Committee?

The Hep Free NYC Communications Committee oversees and enhances communication strategies within the Hep Free NYC community. The committee is responsible for developing and implementing communication plans and ensuring unified messaging to effectively engage viral hepatitis stakeholders. The Hep Free NYC Communications Committee plans various public health awareness campaigns for Hepatitis Awareness Month and other related awareness events that include a diverse array of community voices throughout the year.

Opportunities:

- To coordinate Hep Free NYC messaging, content creation, and public relations through listservs, social media accounts and other media to engage target audiences.
- To help your organization foster relationships with key stakeholders, including community partners and City and State elected officials by sharing tools and resources.
- To participate in workshops and trainings tailored to current viral hepatitis communication updates related to policies, guidelines and best practices to successfully communicate with a wider audience.
- To receive mentoring and support from other committee members in learning about Hep B and C activities.

Responsibilities of Membership:

- Attend monthly committee meetings
- Coordinate with viral hepatitis partners to share Hep Free NYC communication materials
- Assist with content creation for promotional materials
- Help develop communication strategies and outreach to support Hep Free NYC goals

The total time commitment is roughly 2-6 hours per month (varies based on time of year).

If you are interested in joining the Hep Free NYC Communications Committee or have questions, email committee chair Joy Cambe at joycambe@empireliverfoundation.org