



The Circle Model

Education That Moves People Toward Care

A community-centered hepatitis C education and support model



Overview • NYC viral hepatitis community Coalition Meeting
Facilitated by **Robert Desrouleaux – Program Manager**

What HCMSG brings to the community

EDUCATION

Hep C Basics
Clear, accessible
information for
patients, clients,
community members
and frontline staff.

SUPPORT

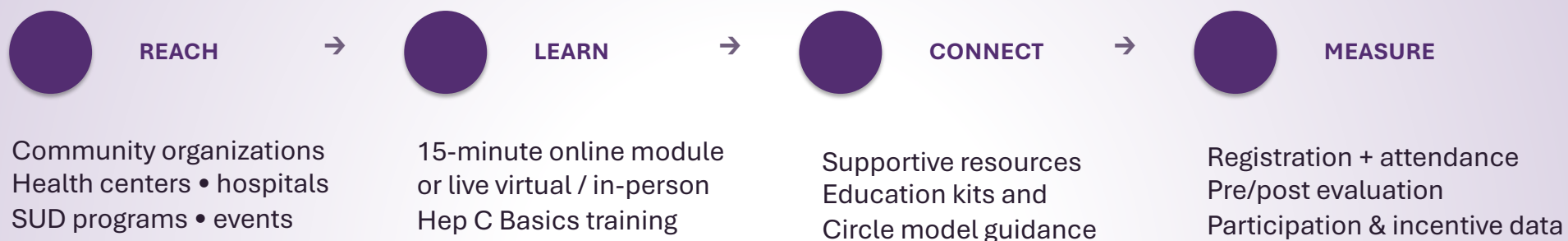
Support group
implementation
guidance and the
Circle model to
help organizations
build ongoing
support.

CONNECTION

Community
outreach, health
fairs, screening
events, coalition
participation and
stakeholder
engagement.

The program is designed for settings with a high burden of people at risk for or living with HCV.

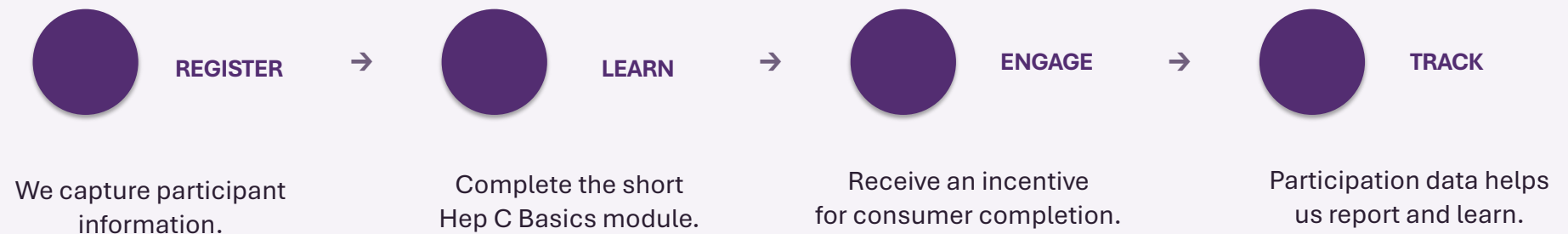
The model: meet people where they are



The key idea: education is not a one-time information dump. It is a structured entry point into awareness, support, resources and measurable engagement.

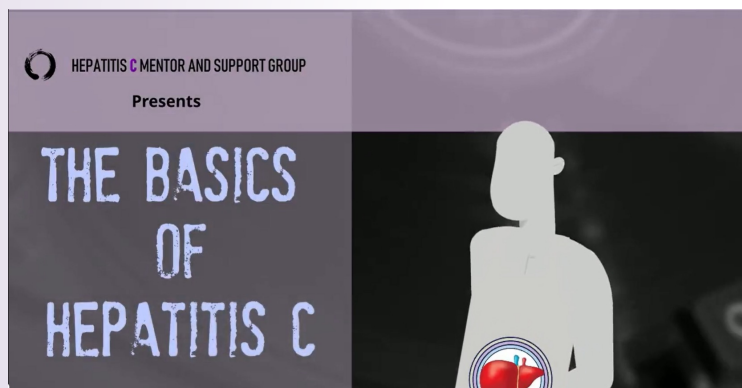
A 15-minute digital doorway

THE PARTICIPANT EXPERIENCE



Importantly, the program does more than count completions: it captures who is engaging so HCMSG can document reach and provide data to stakeholders.

HEPATITIS C BASICS TRAINING



Live training makes the program human

IN-PERSON

At community-based organizations, substance use treatment programs and similar sites.

Health Fairs and Community Events

Curriculum Based Education

VIRTUAL

Hep C Basics can also be delivered virtually via Zoom, expanding access beyond a physical training site.

ORGANIZATIONAL

HCMSG provides technical assistance for organizations interested in implementing the Circle model and supports staff familiarity with the online module and materials.

The program creates a feedback loop



Every interaction can become a measurable connection: someone learns, engages, receives support, and contributes to a clearer picture of community reach.

Pre/post testing • attendance documentation • monthly reporting • online participation & incentive tracking

Where the program operates

CITYWIDE REACH

**Manhattan • Bronx • Queens
Brooklyn • Staten Island**

The current scope identifies service sites and partners across the five boroughs, with additional community settings engaged throughout the year.



What makes this more than a training program

ACCESS

Short online learning lowers the time barrier. Live and virtual delivery creates additional entry points.

ACCOUNTABILITY

Registration, attendance, pre/post evaluation and monthly reporting create a documented program footprint.

COMMUNITY CAPACITY

Staff education, technical assistance, Circle model support and coalition participation extend impact beyond individual learners.

The program connects health literacy with the infrastructure needed to sustain hepatitis C education and support in community settings.

THE OPPORTUNITY

Make education an active part of the hepatitis response.

HCMSG can help partners turn a brief educational encounter into a pathway for awareness, supportive services, community connection and usable program data.

We are looking to strengthen partnerships with organizations that want to bring Hep C Basics to the people they serve.

HCMSG • Hepatitis C Mentor & Support Group, Inc.



QUESTIONS?

hepatitiscmsg@gmail.com

www.hepatitiscmsg.org

Robert.hcmsg@gmail.com



Thank You