

BASIC OUTLINES FOR WRITTEN OR ORAL TESTIMONY



INTRODUCTION

Begin by thanking the committee. Introduce yourself and your organization.

STATE THE ISSUE

Provide background on the scale and urgency of the issue. Share who is impacted by this issue. Reference specific data, facts, and real-world impacts.

TELL YOUR STORY

Sharing a personal experience can draw a connection to the issue you are speaking on. Explain how the issue affects you or your community.

MAKE A SPECIFIC ASK

End with a clear request:
"I urge you to increase viral hepatitis initiative funding to eliminate viral hepatitis in New York City."

CONCLUSION

Summarize two or three take aways you want the audience to remember.