



@HepFreeNYC

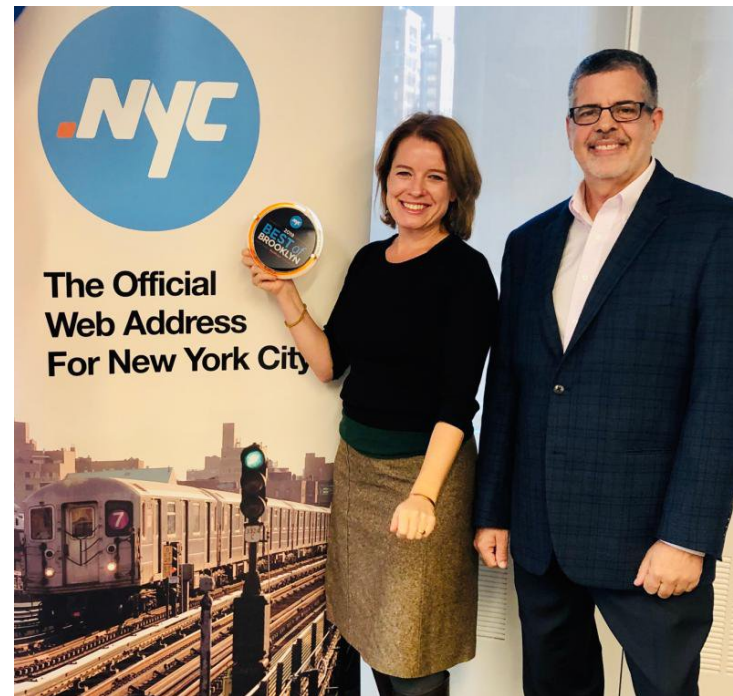
Social Media Highlights 2019



HepFree.NYC



We had more than 4600 votes!





For general public, promoting and building awareness of hep B and C

Current

- 755 followers

Goals:

- Reach 1,000 followers
- Engage with partners



For professionals, promoting networking and professional advancement

Current

- 357 Group members

Goals

- Increase posts per month
- Reach 500 Group Members – increase

Instagram



Top post in 2019 →

Goals

- Reach more young people ages 13 -17 and 18 -24
- Highlight our Community Partners

hepfreenyc



**RETHINK
YOUR DRINK**

April is Alcohol Awareness Month
#AAM2019



Twitter



More than **209,300 likes, clicks, shares** in 2019!

~ **47,500 impressions** for October- Liver Cancer Awareness Month!

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A6 Improving access to Hepatitis B medical services for people who are uninsured **#liverchat19** pic.twitter.com/d3vOQSkHz



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A4 Explicitly acknowledge the inequalities and disparities affecting some populations putting them in a more vulnerable position for **#hepatitis** and liver cancer. **#LiverChat19**



Esperamos que para el 28 de Julio dia Mundial de Accion de la Hepatitis C, concienticemos a muchas personas a mantenerse saludables y protegerse del VIH y hepatitis C.

MARCIA FUENTES, NAVEGADORA DE HEPATITIS C

#NOHEP

#FINDTHEMISSINGMILLIONS



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#DYK ~25% of people with HIV in the USA also have **#HepC**. Today is **#WorldAIDSday** learn the basics about **#HIV**, HIV/Hep C coinfection, how you can prevent it, and how to get tested here: <http://ow.ly/VfqU50xhkYM> pic.twitter.com/mUHvz5hA7o

Thank you for
Everyone's
Social Media
contributions in
2019

Let's Stay
Connected in
2020!

Need Help on How to get started..

Contact:

Shanaz Hosein,
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-Sarah Ahmed,
sahmed10@health.nyc.gov

Connect on  Twitter: | Connect On **Linked**  :



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@LiverEmpire



Empire Liver Foundation
(ELF)



@REACH4Cure



@hepcure

