



Sustainable Linkage to HBV Care in Community Clinics

HBV providers and their clinical teams are invited to participate in an educational initiative in hepatitis B virus (HBV):

- **Teach your clients about HBV, including symptoms, causes, transmission, treatments, and prevention**
- **Strengthen screening, testing, and linkage to HBV care among clients who have or are at high risk for HBV infection**
- **Promote your clinic and its HBV-related resources within your community**
- **Receive \$2,500 in administrative reimbursements (delivered in four installments)**

PRIME Education, LLC (PRIME®), a 25-year accredited CME/CE provider and leader in quality improvement (QI) education, is offering a limited number of pre-qualified healthcare clinics complimentary resources to host live, in-house educational sessions for their clients during a day and time of the clinic's choosing. The program is tailored to meet the educational needs of certain populations that tend to have elevated risk factors for HBV infection with a special focus on immigrants from Asian and African countries where the HBV prevalence is high. Aligned with national HBV elimination strategies, the goal of this unique program is to improve screening, linkage to care, guidance-directed treatment initiation, and care retention for high-risk subpopulations. This program brings together patients/clients with their own clinical team for convenient, confidential, and culturally competent educational sessions.

As an incentive for their participation in the live group session, clients will be offered educational materials, a \$10 gift card for survey completion, and light food refreshments.

This initiative also offers select clinical teams the opportunity to develop and implement targeted action plans to close gaps in the HBV care continuum within their communities. Customized messaging tailored to each clinic's available resources will be designed to promote HBV awareness. Complimentary materials also explain where and how to access local screening and treatment resources. Public and client-facing components will be translated into the languages commonly spoken in your community. Additionally, PRIME®'s concierge service will develop personalized HTMLs, flyers, or posters per the clinic's individualized needs to improve HBV awareness.

As part of this initiative, you and your team will have access to:

- **A training kit and meeting services personnel to provide logistical support in conducting a teaching session for your clients, as well as customized flyers, handouts, and presentation slides**
- **A personalized press kits to support your clinic in outreach messaging within your community**
- **An honorarium for participation: \$2,500 (delivered in four installments)**

Please see the Agreement below for more details. To enroll, contact Elana Leibovitch by phone at 954-718-6055 or email QiDesk@primeinc.org

AGREEMENT

PRIME Education, LLC (“PRIME[®]”) and _____ (“Provider”) enter into an Agreement as of _____ (Date), for the specified purpose of participating in an educational program on the hepatitis B virus (HBV) titled, “Sustainable Linkage to HBV Care in Community Clinics.”

Under the terms of this agreement, PRIME[®] will deliver honoraria totaling \$2,500 to the Provider, which is contingent upon completion of the following:

1. Provider will participate in a 15-minute conference call with PRIME[®] to assess available resources at the clinic and determine how to tailor the press kit to reach the desired audience.
2. Provider, with assistance from clinic staff, disseminates materials from the personalized press kit to achieve specific outreach goals.
3. Provider and clinic staff coordinate with PRIME[®] to conduct a 1.5-hour client education session in HBV on a day of the clinic’s choosing. [Session is to be held at the clinic for no fewer than 12 clients who have or are at high risk for HBV infection.]
4. Provider completes a 10-minute survey about his/her experiences in caring for clients with HBV, which covers screening, diagnosis, and treatment.
5. Clients attending the session will be asked to complete an anonymous, client-specific survey about their individual experiences and perceptions.

A \$10 gift card will be offered to each client who voluntarily completes a survey.

A \$1,000 honorarium will be provided upon completion of the above.

6. PRIME[®] will provide the clinic with online educational tools addressing HBV screening, linkage to care, treatment, and care retention.
7. The Provider, with assistance from clinic staff, follows HBV care tracking protocol (documenting the number of clients who have been tested, diagnosed, referred, lost to care, etc.) at 30, 60, and 90 days after the program has concluded.

The Provider will receive a \$250 honorarium upon completion of the 30-day assessment.

The Provider will receive a \$250 honorarium upon completion of the 60-day assessment.

The Provider will receive a \$1,000 honorarium upon completion of the 90 day assessment.

PRIME[®] agrees to compensate Provider for his/her participation under this agreement. Honoraria payments will be made within 15 days of the completion of each payment trigger.

IN WITNESS WHEREOF, the parties hereto have executed this agreement effective on the date herein above indicated.

Signature: _____

Signature PRIME[®]: _____

Print Name: _____

Print Name: _____

Practice Name: _____

Title at PRIME[®]: _____

Date: _____

Date: _____

Practice Contact Information:

Name of office contact: _____

Office contact phone number: _____

Office address: _____

Office contact fax: _____

Email address you will be using to participate in the educational activity: _____

About how many of your patients do you believe will benefit from this program? _____

Does your clinic conduct formalized HBV screening? _____

Does your clinic have a formalized referral process for patients to get tested for HBV? _____

Estimate the number of patients managed by your clinic that are of: Asian origin: _____ African origin: _____

Fax back to 954-510-2052