

TYSA UPDATE

Addressing the Opioid Epidemic



**TACKLING
YOUTH
SUBSTANCE
ABUSE**

TYSA History

Founded in 2011, with funds from the SI Foundation, the Tackling Youth Substance Abuse (TYSA) Initiative is a cross-sector collaboration aimed at leveraging the power of collective impact to dramatically improve health outcomes for our community's youth.



This project seeks to drive major improvements in youth substance abuse prevention and treatment in Staten Island by reducing use substance abuse rates.

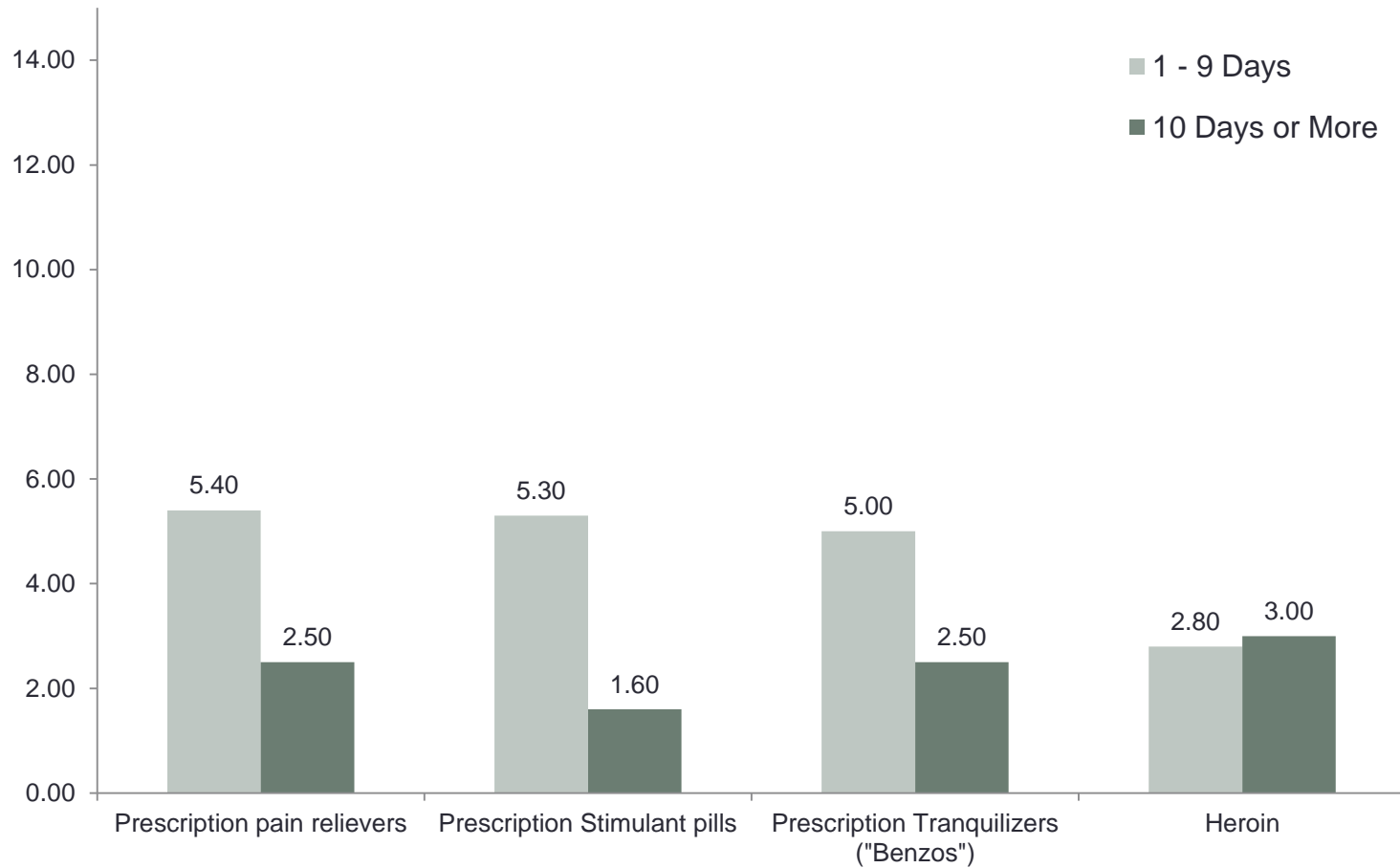
TYSA Mission

The Tackling Youth Substance Abuse (TYSA) Initiative is a data-driven collaboration aimed at leveraging the power of collective impact to improve health outcomes for Staten Island's youth. This project seeks to drive major improvements in youth substance abuse prevention, treatment, and recovery on Staten Island.

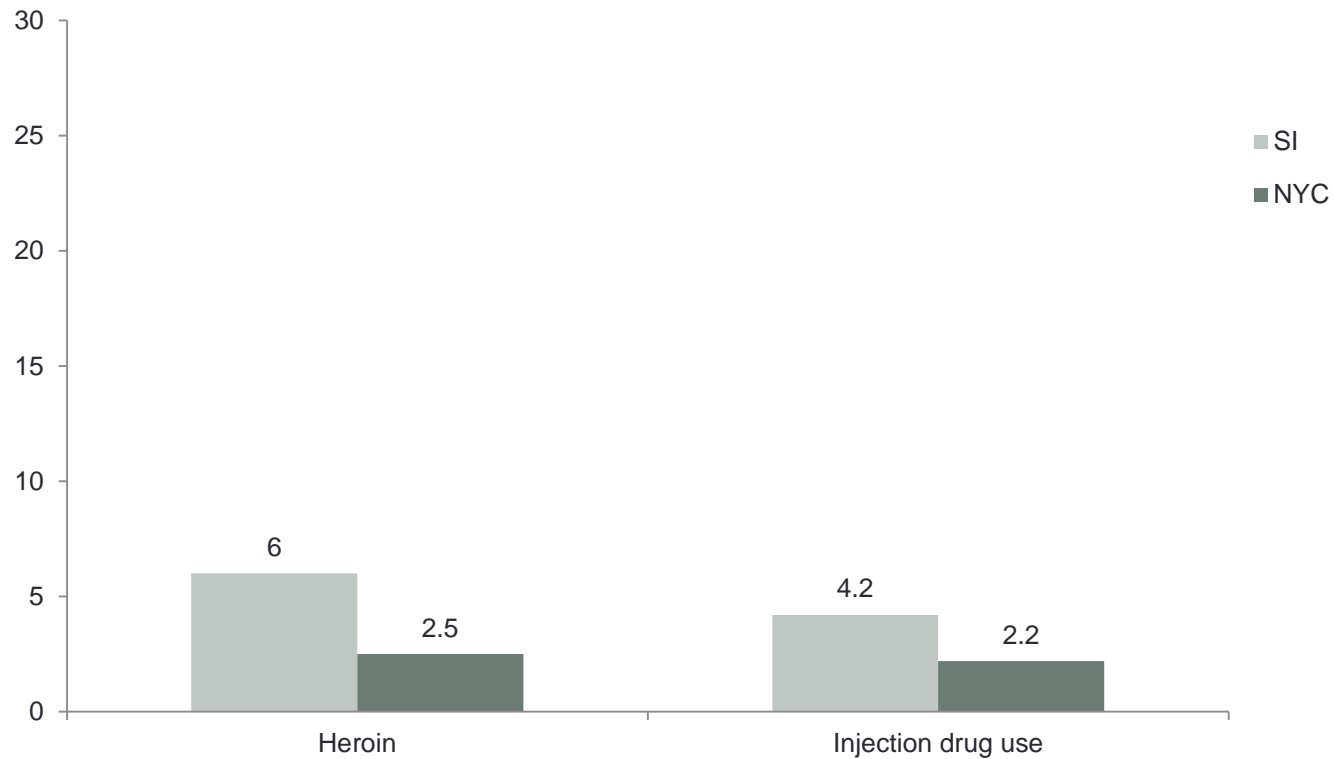
TYSA seeks to:

- Engage our diverse communities and constituencies – all play a part in decreasing youth substance abuse
- Achieve major gains, not minor improvements
- Use clear metrics, at the youth, organization, and system-levels
- Support the success of partner implementers
- Align and improve efforts to achieve greater collective impact
- Avoid reinventing the wheel or duplicating existing programs

Past 30 Day Substance Use Among 18-25 Year olds; YAS 2015



Lifetime Substance Use Among 12-17 Year olds; YRBS 2015



Current Projects

- Bathroom Signage Campaign
- Naloxone Expansion
- Prevention & Harm Reduction Education
- Birds Nest Video



Bathroom Signage Campaign

- Two pronged approach
 - Technical assistance to identified businesses:
 - Naloxone training
 - Signage for employee-only spaces
 - Bathroom safety tips
 - Signage in bathrooms with harm reduction messaging

BE ALERT

Staten Island is experiencing an increase in fatal overdoses. Overdoses are preventable when a person gets medical attention on time.

By being aware and alert, you can save lives.



Implement the following safety protocols now:

- ✓ Call 911 if you think someone may be in trouble
- ✓ Perform "bathroom checks" at 15-minute intervals
- ✓ Ensure managers have a master key or code to gain entry in emergencies
- ✓ Consider adopting a customer-only bathroom policy
- ✓ Have naloxone in an easy-to-reach location, and ensure staff is trained to administer it
- ✓ Regularly review workplace safety plans with staff



Thank you for your commitment to overdose prevention on Staten Island. For more information, or to schedule naloxone training for your staff, contact TYSA: [718] 226-0257 / www.sipcw.org/tysa



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Naloxone Expansion

- Increase number of registered Opioid Overdose Prevention Programs (OOPP) on Staten Island
- Increase number of pharmacies that stock naloxone and increase pharmacist comfort with distributing naloxone
- Work with emergency departments to distribute naloxone to all individuals, and their families, that are admitted due to an overdose



Prevention & Harm Reduction Education

- “What’s an Opioid” Media campaign
 - Raise awareness of the dangers of prescription pain killers and potential for opioid use disorders
- Partner with coaches in schools to provide opioid education to athletes and parents
- Pharmacy inserts
 - How to obtain naloxone
- Bathroom campaign
 - Info sheet- How to avoid opioid overdose and where to obtain naloxone
- Opioid roadmap
 - Roadmap on substance use progressions with interventions at each level



Birds Nest Video

- Partnership with DOHMH & Birds Nest Foundation
- Produce 2-3 minute PSA
 - Focus: Prevention through education
 - Target audience: High school aged teens
 - Content: The progression from prescription drug use → misuse → injection drug use → risk of contracting Hepatitis C
 - Dissemination: Schools, Island-wide screening



Questions?

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