

## Strategic Planning Meeting Highlights

June 21, 2016 (3-5pm)  
Brooklyn Borough Hall

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**Hep Free NYC** – A Network Building Capacity to Prevent, Manage, and Treat  
Hepatitis B & C in NYC

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### In Attendance

Daniel Calder, NYC Health Department, [dcalder@health.nyc.gov](mailto:dcalder@health.nyc.gov)  
Daniel Leyva, Latino Commission on AIDS, [dlevya@latinoaids.org](mailto:dlevya@latinoaids.org)  
Geraldine Joseph, Mount Sinai and Ryan Network, [gjoseph@cphnet.org](mailto:gjoseph@cphnet.org)  
Maha Attieh, Arab-American Family Support Center, [maha@aafsnyc.org](mailto:maha@aafsnyc.org)  
Margarita Cabral, NYC Housing Authority, [margarita.cabral@nycha.nyc.gov](mailto:margarita.cabral@nycha.nyc.gov)

### Proposed Faith-based Initiatives to take place in 2016

- Have faith leaders speak on Margarita's radio show, specifically about the importance of faith-based work to raise awareness about Hepatitis.
- Host free Hepatitis screening events at places of worship.
- To increase outreach in Muslim communities, create Hepatitis information posters in Arabic.
- Participate in health fairs.
- Hold an interfaith event on World Hepatitis Day. On World Hepatitis Day, distribute a press release announcing the formation of a Hep Free NYC Faith-based Initiative.
- Create a Faith Hepatitis Awareness Day in the winter, with a major event to take place.

### Other ideas for future events/campaigns

- Invite people affected by Viral Hepatitis to speak before a congregation.
- Organize an event to light a candle and have a moment of silence, prayer, or meditation for the healing of Viral Hepatitis and other chronic diseases.
- Host a music/gospel concert in recognition of the impact of Viral Hepatitis in the community.
- Host a legislative briefing by faith leaders to raise awareness and/or share personal stories about Viral Hepatitis.
- Create bracelets that raise awareness about Hepatitis.

### Next Steps

- Hold a meeting a week before World Hepatitis Day. Please complete the doodle on the best time for you.
  - **We need to recruit Faith Leaders to be part of the Faith-based working group. Please reach out to potential Faith Leaders.** We especially need these Faith Leaders to participate in our Interfaith event on World Hepatitis Day.
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