



2016 NYC Hep B Coalition Work Plan

The NYC Hepatitis B Coalition mission is to coordinate efforts to prevent, manage and reduce hepatitis B among all residents of New York City. The coalition seeks to foster an inclusive collaboration among all stakeholders to advance hepatitis B awareness, screening, access to care, and vaccination through education, outreach, advocacy and support of research. The remainder of this document lays out the Coalition 2016 objectives to achieve this mission.

Goal 1: Promote collaboration and knowledge sharing amongst key stakeholders.			
Objective	Reasoning	Activity	Responsible
1. Hold quarterly general meeting	Meetings provide an opportunity for individuals and organizations to network and share resources.	1. Conduct meeting organization, including identifying date and location, create agenda, invite and prep speakers, send out invitation, reminders, and meeting highlight reports.	DOHMH Organizer Community Chair
2. Maintain website and social media presence	Information on the website and social media is easily accessible, and can increase partner capacity.	1. Post job, funding, policy, news, events to calendar, meeting information and highlights 2. Share posts on LinkedIn, Facebook & Twitter 3. Develop strategic plan to improve social media engagement	Communications Committee
3. Support Hep B Patient Navigation	Patient Navigators play a key role in ensuring patients receive appropriate prevention services, screening, care and treatment. They can provide new insight to patient and community needs.	1. Support the NYC Hep Patient Navigator Network committee 2. Identify NYC Patient Navigators (under various titles) and invite to meetings 3. Conduct bi-monthly Hep Patient Navigator Network Tours of hepatitis medical facilities, including a meeting 4. Provide opportunity for patient navigators to report during Task force meetings about new insights on patient and community needs	DOHMH Organizer Patient Navigator Network Leader
3. Support student engagement	Engaging, educating and mentoring students will develop future leaders and reach new communities.	1. Support Team HBV NYC 2. Identify a Team HBV leader, possibly through a DOHMH internship, to develop a sustainable and impactful Team HBV 3. Support Team HBV NYC in planning awareness Events	Team HBV NYC Representative
4. Ensure each community of high HBV prevalence is represented in coalition partnerships	Coalition work will be strengthened through diversification and growth of partnerships.	1. Continue engagement with Immigrant Health Care Orgs, such as the Queens Immigration Task Force 2. Continue engagement with Office of Immigrant Affairs 3. Participate in relevant immigrant health conferences 4. Encourage current partners to engage potential members	DOHMH Organizer Community Chair
5. Coordinate with Hep B related local, state and national coalitions	This will ensure activities are in alignment with national Hep B community and will allow for knowledge sharing with a broader audience.	1. Appoint an advisory board member to represent the Coalition on coalition calls and meetings: National Viral Hepatitis Roundtable, Hepatitis Appropriations Partnership, Hep B United, National Task Force on Hep B 2. Allot time for representatives to report back at meetings	Advisory Board



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6. Develop Public Private Partnership opportunities	Developing public private partnership relationships would open new opportunities to raise awareness and gain support for activities.	<ol style="list-style-type: none"> 1. Establish a 'Hep Free NYC Public Private Partnership Committee' 2. Explore and pursue opportunities for coalition partners to collaborate. 	Committee Leader
7. Increase Hep B Medical Management	Providers in NYC require increased knowledge, skills and resources to screen and manage HBV patients.	<ol style="list-style-type: none"> 1. Support the Russian Medical Provider initiative 2. Collaborate with Empire Liver Foundation 	DOHMH & Ad Board members on Empire Liver Foundation

Goal 2: Identify community needs and respond with effective projects and training.			
Objective	Reasoning	Activity	Responsible
1. Identify barriers to health care access, identify resources to overcoming barriers, and disseminate findings	There are substantial barriers to HBV screening, medical evaluation and treatment: both systematic and individual.	<ol style="list-style-type: none"> 1. Ask partners about health care access barriers at meetings, correspondence, and annual evaluation. 2. Provide health care access information and resources at each general meeting and on website 3. Support and participate in the Hepatitis Patient Navigator Network committee 4. Conduct 2016 Annual Health Care Access Training. 5. Use findings from Check Hep B program to illuminate barriers and solutions 	DOHMH organizer Patient Navigator Network committee leader
2. Develop a LGBTQ Initiative to raise Hepatitis awareness and improve access to vaccination, screening and care	Certain segments of the LGBTQ community are infected with Hepatitis B at higher rates than their heterosexual counterparts.	<ol style="list-style-type: none"> 1. Hold a Strategic Planning Meeting with LGBTQ organizations and individuals to create a plan for 2016 2. Develop initiatives to raise awareness about Hepatitis B in the community 3. Connect LGBTQ organizations to improve vaccination, screening, and clinical care efforts 4. Host a quarterly meeting for participating organizations 	DOHMH organizer Committee leader
3. Create an initiative to address Hepatitis in homeless communities	Homeless people are at a greater risk for contracting Hepatitis B and C	<ol style="list-style-type: none"> 1. Create an advisory committee to help implement various initiatives that address Hepatitis among homeless people 2. Designate a committee leader to attend and participate in advocacy events, meetings, and relevant programs on homelessness 3. Work with homeless shelters in NYC to connect residents to Hepatitis resources, prevention, and care 4. Host a quarterly meeting for the advisory committee 	DOHMH organizer Committee leader



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<p>5. Support HBV screening and linkage to care in high risk populations</p>	<p>Partners have identified a need for increased screening and linkage to care services in NYC communities.</p>	<ol style="list-style-type: none"> 1. List screenings on website, and share 2. Support Check Hep B program 	<p>DOHMH organizer Community Chair</p>
<p>6. Support efforts to increase number of NYC Hospitals on the Immunization Action Coalition's (IAC) Birth Dose Honor Roll.</p>	<p>A birth dose of Hep B vaccine can prevent perinatal transmission.</p>	<ol style="list-style-type: none"> 1. Coordinate with DOHMH Bureau of Immunization to identify role & develop strategy 2. Support through communications & additional resources 3. Use perinatal data on birth dose coverage in outreach to birthing centers with low coverage 	<p>DOHMH organizer DOHMH Peri-natal HBV program</p>



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Goal 3: Engage in awareness activities and support appropriate policy measures.			
Objective	Reasoning	Activity	Responsible
1. Track and disseminate policy and advocacy information.	Policy advancement efforts will better address community needs and be more likely to succeed with greater community participation and buy-in.	<ol style="list-style-type: none"> 1. Support an Advocacy Chair for the coalition 2. Provide regular updates at meetings and via website, social media, and email 3. Support initiatives put forth by Hep B advocacy groups 4. Direct partners to Advocacy groups 5. Increase advocacy for program funding 	Advocacy Chair Communications Committee Community Chair
2. Increase engagement of NYC Council members and staff	NYC Council members are interested in local needs and may provide resources or advocate to a wider audience.	<ol style="list-style-type: none"> 1. Invite a NYC Council regional staff member to each general meeting and awareness event 	Advocacy Chair Community Chair
3. Take a leadership role in planning Annual Awareness Days, with a focus on raising public awareness	These events are important for increasing awareness in the general public and for bringing together communities.	<ol style="list-style-type: none"> 1. Form a 'Hep Free NYC Awareness Day Planning Committee' to organize the following annual awareness days, with a focus on raising public awareness: National Hispanic Hepatitis Day; National Hepatitis Testing Day; African American Hepatitis Action Day, and World Hepatitis Day NYC 2. Invite successful Awareness Day planning group to present or consult with committee on effective event planning 3. Invite partner organizations, policy makers, press and others who may leverage these events to raise public awareness 	Advocacy Chair Community Chair



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Goal 4: Institute a development, evaluation, reporting, and infrastructure management process.			
Objective	Reasoning	Activity	Responsible
1. Maintain and utilize expertise of Ad Board	Ad Board and Chairs enhance coalition functioning.	<ol style="list-style-type: none"> 1. Annually review roles and responsibilities 2. Identify and recruit experts to Advisory Board to represent key sectors of coalition partners 3. Hold annual in-person meeting of the Ad Board 4. Update and request feedback from Ad Board at least quarterly by email. 5. Ensure Ad Board includes representatives of all Hep B affected communities 	DOHMH Organizer Community Chair
2. Support Community Chair Leadership Role	Community Chair leadership empowerment will serve to increase coalition sustainability and further reach of information and resources.	<ol style="list-style-type: none"> 1. Conduct periodic organization and planning calls with Chairs. 2. Provide and Synchronize contact lists 	DOHMH Organizer
3. Develop a Grant and Fundraising Committee	Applying for grants and engaging in fundraising can further develop Hep Free NYC	<ol style="list-style-type: none"> 1. Convene a Fundraising Committee 2. Members of the committee will research potential funding opportunities for Hepatitis initiatives 3. Members will complete and submit grants 	DOHMH Organizer
4. Conduct 2016 Annual Evaluation and release Annual Report	Utilize findings to improve functioning.	<ol style="list-style-type: none"> 1. Develop evaluation plan, collect data, analyze, and report. 	DOHMH Organizer